

American  
Research  
Group



American Research Group, Inc. 814 Elm Street Manchester, NH 03101

Frequency Counts

The following results are based on 600 completed telephone interviews among a statewide random sample of likely voters living in Arkansas. Live telephone interviewers contacted voters by landline and cell phone from October 14 through 16, 2020.

The theoretical margin of error for the total sample of 600 likely voters is plus or minus 4 percentage points, 95% of the time, on questions where opinions are evenly split.

Question wording and results:

1. What are your priorities for the next Senator for Arkansas to work on?

CODE	RESPONSE	NUMBER OF RESPONSES	---PERCENT---	
			TOTAL	ADJ.
1	Healthcare .....	90	15%	15%
2	Protecting Constitution .	8	1%	1%
3	Criminal justice .....	53	9%	9%
4	Economy .....	106	18%	18%
5	Immigration .....	24	4%	4%
6	Environment .....	28	5%	5%
7	Foreign policy .....	22	4%	4%
8	Education .....	30	5%	5%
9	Term limits .....	8	1%	1%
10	Other .....	199	33%	33%
11	Undecided .....	32	5%	5%
TOTALS .....		600	100%	100%
ADJUSTED (ADJ.) NUMBER OF RESPONSES .....		600		

2. Do you have a favorable or unfavorable opinion of Tom Cotton?

CODE	RESPONSE	NUMBER OF RESPONSES	---PERCENT---	ADJ.
1	Favorable .....	290	48%	48%
2	Unfavorable .....	220	37%	37%
3	Undecided .....	90	15%	15%
TOTALS .....		600	100%	100%
ADJUSTED (ADJ.) NUMBER OF RESPONSES .....		600		

3. The candidates for US Senate are Libertarian Ricky Dale Harrington, Jr., and Republican Tom Cotton. If the election were being held today, who would you vote for – Harrington or Cotton? (names rotated)

CODE	RESPONSE	NUMBER OF RESPONSES	---PERCENT---	ADJ.
1	Harrington .....	225	38%	38%
2	Cotton .....	296	49%	49%
3	Undecided .....	79	13%	13%
TOTALS .....		600	100%	100%
ADJUSTED (ADJ.) NUMBER OF RESPONSES .....		600		

4. When it comes to politics, do you consider yourself to be a Republican, a Democrat, an independent, or a third party voter?

CODE	RESPONSE	NUMBER OF RESPONSES	---PERCENT---	ADJ.
1	Republican .....	260	43%	43%
2	Democrat .....	199	33%	33%
3	Independent .....	97	16%	16%
4	Third party voter .....	41	7%	7%
5	Undecided .....	3	0%	0%
TOTALS .....		600	100%	100%
ADJUSTED (ADJ.) NUMBER OF RESPONSES .....		600		

5. Are you between the ages of 18 and 24, 25 and 44, 45 and 64, or 65 and older?

CODE	RESPONSE	NUMBER OF RESPONSES	---PERCENT---	
			TOTAL	ADJ.
1	18-24 .....	58	10%	10%
2	25-44 .....	192	32%	32%
3	45-64 .....	191	32%	32%
4	65 and older .....	147	24%	24%
5	Refused .....	12	2%	2%
TOTALS .....		600	100%	100%
ADJUSTED (ADJ.) NUMBER OF RESPONSES .....		600		

6. What is the last grade you completed in school?

CODE	RESPONSE	NUMBER OF RESPONSES	---PERCENT---	
			TOTAL	ADJ.
1	Non-college graduate ....	376	63%	63%
2	College graduate .....	171	28%	28%
3	Post-college graduate ...	41	7%	7%
4	Refused .....	12	2%	2%
TOTALS .....		600	100%	100%
ADJUSTED (ADJ.) NUMBER OF RESPONSES .....		600		

7. Do you identify yourself as white, Black or African American, Hispanic or Latino, or something else?

CODE	RESPONSE	NUMBER OF RESPONSES	---PERCENT---	
			TOTAL	ADJ.
1	White .....	438	73%	73%
2	Black .....	110	18%	18%
3	Hispanic .....	38	6%	6%
4	Other .....	6	1%	1%
5	Refused .....	8	1%	1%
TOTALS .....		600	100%	100%
ADJUSTED (ADJ.) NUMBER OF RESPONSES .....		600		

Note sex of respondent:

CODE	RESPONSE	NUMBER OF RESPONSES	---PERCENT---	
			TOTAL	ADJ.
1	Male .....	291	48%	48%
2	Female .....	309	51%	51%
TOTALS .....		600	100%	100%
ADJUSTED (ADJ.) NUMBER OF RESPONSES .....		600		

Code Location:

CODE	RESPONSE	NUMBER OF RESPONSES	---PERCENT---	
			TOTAL	ADJ.
1	Arkansas River Valley ...	94	16%	16%
2	Arkansas Delta .....	110	18%	18%
3	Ozark Mountain Area .....	136	23%	23%
4	Central Arkansas .....	125	21%	21%
5	Ouachita Mountain Area ..	36	6%	6%
6	SW-SC Arkansas .....	99	16%	16%
TOTALS .....		600	100%	100%
ADJUSTED (ADJ.) NUMBER OF RESPONSES .....		600		